

Survey Instrument

Measure	Range	Scale	Lowest value label	Highest value label
How certain are you that climate change poses a significant threat to society?	0-100	Slider	Not at all certain	Completely certain
How worried are you about climate change?	0-100	Slider	Not at all worried	Extremely worried
Imagine 10 Americans. If you had to guess, how many of them currently take action to address climate change	0-10	Slider	0	10
Imagine 10 Americans. If you had to guess, how many of them think that other people should take action to address climate change because it is the right thing to do?	0-10	Slider	0	10
Do you think that people should take action to address climate change because it is the right thing to do	Yes/No	Binary	No	Yes
How confident are you in your ability to personally make a difference to address climate change	0-100	Slider	Not at all confident	Extremely confident
How confident are you that people - working together - can make a difference on climate change	0-100	Slider	Not at all confident	Extremely confident
How likely it is that you will take action to address climate change in the next 6 months	0-100	Slider	Not at all likely	Extremely likely
How much of an effort (e.g. time, money, etc.) would you be willing to make to address climate change	0-100	Slider	Not a lot	A lot
Do you support or oppose robust government action to address	-100 to 100	Slider	Strongly oppose	Strongly support
Imagine a political party or candidate that agrees with you on the vast majority of other topics. However, they oppose robust action to address climate change. Could you ever vote for them?	Yes/No	Binary	No, I could not vote for them	Yes, I could still vote for them
Would you like to receive more information via email on how you can take action against climate change?	Yes/No	Binary	No	Yes
In general, how much do you trust government officials to act in the best interests of the public?	0-100	Slider	Not at all	A great deal
How likely is it that governments across the world follow through with their commitment to combat climate change?	-100 to 100	Slider	Extremely unlikely	Extremely likely
Do you believe that smaller, poorer, and developing nations are disproportionately vulnerable to the effects of climate change compared to richer, larger nations?	-100 to 100	Slider	Strongly disagree	Strongly agree
In your opinion, what percentage of religious, conservative Americans are interested in working to address climate change?	0-100	Slider	0%	100%
How confident are you that the government, businesses, and other institutions - by working together - have the ability to make a difference on climate change?	0-100	Slider	Not at all confident	Extremely confident
How hard would it be for you to be friends with someone who disagrees with you about climate change?	-100 to 100	Slider	Very Difficult	Very Easy
Imagine people who disagree with you on most important social, political and cultural issues. How willing are you to work with them to find compromise solutions for addressing climate change?	0-100	Slider	Not at all willing	Extremely willing
The United States is one of the world's leading emitters of greenhouse gasses Do you support or oppose the United States Government, financially compensating vulnerable countries for the damage caused by our greenhouse gas emissions	-100 to 100	Slider	Strongly oppose	Strongly support

The United States is one of the world's leading emitters of greenhouse gasses Do you support or oppose the United States Government, accepting migrants when climate change makes their country uninhabitable	-100 to 100	Slider	Strongly oppose	Strongly support
The United States is one of the world's leading emitters of greenhouse gasses Do you support or oppose the United States Government, providing swift aid in emergencies (e.g., hurricanes, tsunami waves, etc.) to poorer countries	-100 to 100	Slider	Strongly oppose	Strongly support
The United States is one of the world's leading emitters of greenhouse gasses Do you support or oppose the United States Government, creating a resilience fund to help protect those in danger from ecological disaster	-100 to 100	Slider	Strongly oppose	Strongly support
